



SHOWCASING THE BEST OF  
THE AMERICAN BREEDS

# American Cattle World Expo

## +JOIN THE HERD

### 2026 METRICS AT A GLANCE

#### MARKET REPRESENTATION

*7 Registered Breed Associations*  
**\$10M+ in expected exhibited livestock**  
*25+ lots Invitational Cattle Auction*

#### GLOBAL REACH

**Livestream audience reach up to 50 million viewers in 20+ countries**

*Prior livestream coverage in USA, Mexico, Costa Rica, Honduras, Nicaragua, Guatemala, Panama, Ecuador, Colombia, Bolivia, Paraguay*

#### AUDIENCE SPOTLIGHT

**400+ in expected in-person attendance**  
*10+ countries expected to be represented*  
*Mexico Breeders named as International Country of the Year*

#### INDUSTRY LEADERS

*Judd Cullers - President and owner of Heritage Cattle Company*  
*Victoria Lambert - Media / Advertising and owner of The Brahman Journal*  
*Chris Shivers - Auction Coordinator and owner of Infinity Cattle Services*  
*Ryan Culpepper - Show and Event Coordinator and manager of DCT Cattle*

#### COWTOWN USA

*Family values, educational opportunities, friendly competition, innovative technology, and the shared mission of connecting the world through agriculture.*

*Will Roger Memorial  
Center Complex  
Fort Worth, Texas*

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[AMERICANCATTLEWORLDEXPO.COM](https://AMERICANCATTLEWORLDEXPO.COM)



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### SPONSORSHIP PACKAGES

#### DIAMOND \$10,000

- Logo or company name included in all future print and online advertising
- Logo included on the livestream for ALL breed shows
- Center placement of company logo on banner wrap in the show arena
- Signage in Herd Bull Alley
- Recognition during show (3x per day)
- One full-page ad in the show program, conference program, and sale catalog
- One 10 x 10 booth
- Reserved table at Welcome Dinner and Educational Conference
- 2 parking passes

#### GOLD \$7,500

- Logo included in all future print and online advertising
- Logo included on the livestream for 3 breed shows of choice
- Logo on banner in the show arena
- Recognition during show (3x per day)
- One full-page ad in the show program, conference program, and sale catalog
- One 10 x 10 booth
- 2 parking passes

#### SILVER \$5,000

- Logo included in all future print and online advertising
- Logo included on the livestream for one breed show of choice
- Logo on banner in the show arena
- One half-page ad in the show program, conference program, and sale catalog
- One 10 x 10 booth
- 2 parking passes

#### BRONZE \$2,500

- Logo included in all future print and online advertising
- Logo on banner in the show arena

#### CATTLEMEN SPECIAL \$1,000

- Logo included in all future print and online advertising



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### SPONSORSHIP REQUEST

COMPANY NAME

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MAILING ADDRESS

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CONTACT PERSON

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PHONE NUMBER

---

EMAIL ADDRESS

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SPONSORSHIP PACKAGE

DIAMOND

BRONZE

GOLD

CATTLEMEN  
SPECIAL

SILVER

*Please return to show management.*

*Ryan Culpepper  
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worldexpo.com*